



5th September 2025

Dear Parents and Carers,

A Strong Start to a Successful Year

As we begin the new academic year at Clevedon School, we want to highlight the importance of attendance, because it really matters when it comes to education. Students at Clevedon School with high attendance are more likely to achieve their potential academically and benefit from more opportunities in and out of the classroom which ultimately lead to a rich educational experience. That's why our target for all students is to have 95%+ attendance.

100% 0 DAYS MISSED A YEAR **AVERAGE GCSE GRADE 7**
+1 GRADE ABOVE TARGET

>95% LESS THAN 10 DAYS MISSED PER YEAR **AVERAGE GCSE GRADE 5**
+0.7 GRADES ABOVE TARGET

>90% LESS THAN 20 DAYS MISSED PER YEAR **AVERAGE GCSE GRADE 4**
+0.3 GRADES ABOVE TARGET

<90% MORE THAN 20 DAYS MISSED PER YEAR **AVERAGE GCSE GRADE 3**
-0.5 GRADES BELOW TARGET

Why Every Day Matters

The start of term is especially important. Government data shows that missing just a few days early on can lead to persistent absence (absence of 10% or more) which, according to Department of Education data, is linked to lower earnings. Every day in school builds momentum, confidence, and opportunity - setting the tone for a successful year ahead.

Celebrating Great Attendance

We're excited to launch a brand new incentive scheme, sponsored by Edwards Vacuum Ltd, to celebrate and encourage excellent attendance.

Each term, students with 95% or higher attendance will be entered into a prize draw to win one of eight £25 prizes. Turn up, stay on track, and you could be a winner!



Keeping You Informed and Empowered

This year, we'll be sending regular letters with individual attendance updates. These are designed to celebrate healthy attendance and flag any concerns early, so we can work together to keep every student on track. Our aim is to make attendance a shared journey, one where families do not feel pressured, and where small improvements can lead to big improvements over time. We will be by your side every step of the way.

You can also view your child's attendance live at any time via the MCAS app - a quick and easy way to stay engaged with their progress.

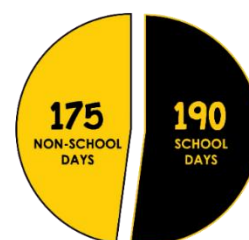
Reporting Absences: What You Need to Know

To help us support your child effectively, please follow these guidelines when reporting absences:

- Notify the school before 08:30am on each day of absence, including a specific reason ('unwell' is not sufficient).
- If the absence lasts more than one day, please contact the school daily, unless otherwise agreed.
- You can report absences by emailing: attendance@clevedonschool.org.uk
- The school may contact you to discuss the absence in more detail or request a different reporting method if needed.

Holiday Planning

With 190 school days and 175 non-school days each year, we kindly ask that holidays are booked outside of term time. Please see term dates and INSET days below to support your planning.



2025/26 Term Dates

Term 1:

Monday 1st September to Friday 24th October

Term 2:

Monday 3rd November to Friday 19th December

Term 3:

Monday 5th January to Friday 13th February

Term 4:

Monday 23rd February to Thursday 2nd April

Term 5:

Monday 20th April to Friday 22nd May

Term 6:

Monday 1st to Tuesday 21st July

2025/26 INSET Days

Monday 1st September

Tuesday 2nd September

Friday 17th October

Monday 5th January 2026

Friday 13th February 2026

Monday 29th June 2026

Monday 20th July 2026

Tuesday 21st July 2026

We believe in the power of partnership between school and home. If you have any questions or concerns, please don't hesitate to contact your child's tutor in the first instance – they are here to support you every step of the way.

Let's make every day count.

Yours sincerely,

Mr. Sam Thomas

Assistant Headteacher