

Clevedon Community Aspire Partnership (CCAP)

Employer Guide

The logo for Futura Learning Partnership features the word "Futura" in a teal, sans-serif font. Above the letter 'u' is a small, stylized globe icon composed of a grid of dots. Below "Futura" is the phrase "Learning Partnership" in a smaller, purple, sans-serif font.

Futura
Learning Partnership



Clevedon School

Our Vision

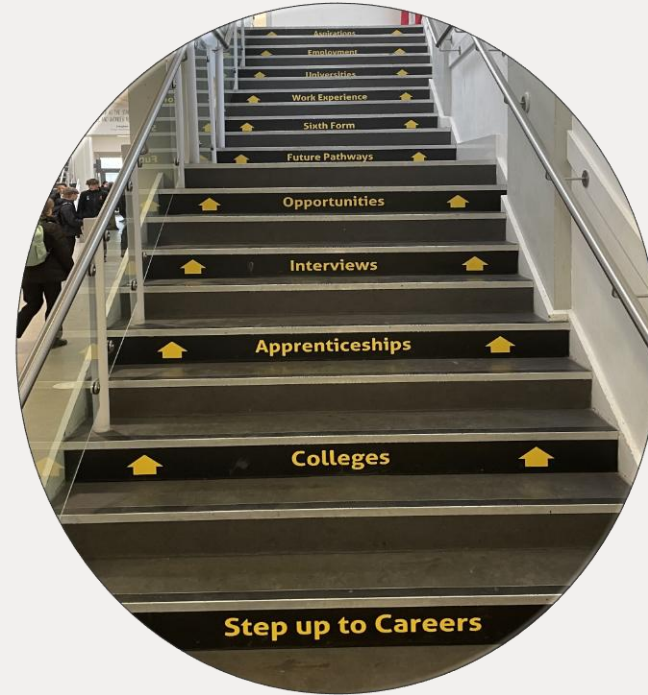
Be Kind. Be Brilliant

The Clevedon Community Aspire Partnership (CCAP) has been developed with the aim of achieving a powerful, collaborative relationship between Clevedon School and Employers.

By working together in partnership, we can ensure that our students receive the most inspiring forms of careers engagement and support, providing them with relevant experience of the world of work.

This partnership will not only strengthen our links with the community, but it will raise our students' outcomes and aspirations.

We are really looking forward to working with you.



How does the Partnership work?

- We are asking you to commit to engaging with a selection of the opportunities on offer here at school. This will hugely benefit our students, ensuring that they are exposed to the world of work from an early stage.
- Any time that you can give is valuable to us, whether that is one hour, one week or ongoing. We appreciate the time and resource needed from your side to create valuable and meaningful opportunities.
- We are open to suggestions and improvements to ensure that this partnership works both ways. We have a dedicated Careers Team at School, ready to listen.
- We appreciate that flexibility is key for you and priorities can change. We ask that you communicate this to us in good time, so that we can manage expectations of our students.



How can the Partnership benefit you?

Your support of our students, could be the difference in them choosing one career path over another. They may not have experienced a workplace before, or the sector that you work in. You are helping us shape their future, which we believe, is hugely rewarding.

In addition to this, we are able to provide you with:

- **Advertising.** We will add your logo to our website and promote your business at every opportunity. All interactions will be celebrated on our social media platforms and we will be highlighting employers on LinkedIn and through X, raising the profile of your brand. We will also be creating CCAP pop-up banners, including logos, to be displayed in the school's reception area and at whole school and community events.
- **Future talent.** By engaging with our students at an early stage, you are able to create a talent pipeline for the future. We can also work with you to advertise roles/ opportunities that you have. We would be delighted to welcome you into school to brief students on apprenticeships / summer jobs.
- **Event space and facilities.** Clevedon School have numerous meeting rooms and facilities that can be used by you. Perhaps you would like to host a team building day on our field, or a workout in our Gym in a Box – with use of Hector, our barista van of course!
- **Stories to tell.** We are all part of a community and being “plugged in” will allow you to share stories and experiences through your own platforms.
- **The Satisfaction of taken part.** We would hope that taking part in the programme will be an enjoyable experience for you and your colleagues!!



Opportunities

- Careers Events and Annual Careers Convention
- Work Experience
- Workplace visits
- Challenges
- Sponsorship/Scholarship
- Interview Practice
- Curriculum specific engagement
- Mentoring
- Partnership and ongoing support

The above list is non-exhaustive and is flexible dependent on whether we are able to run in person/virtual events.



Careers Events and Annual Careers Convention

We would like to invite you share your career journey with our students, or talk to them about the sector that you work in. Your attendance at our hugely successful Careers Convention in November is also vital for us, and a brilliant way to engage with students, their families and the wider community in an informal setting.

Opportunity	Brief summary	Time commitment	Date	Age of students	Further considerations
Careers talks	Either in person/virtually, speak to our students about your job, sector, or career path	Flexible	Flexible	11-18	We can tailor the audience to your topic (age and number of students)
Careers Convention	Join us at our Careers and Futures Convention, where you can meet with students, families and the community and network with other employers	3 hours	November	11-18	Ideally you will have a stand and promotional material.

Work Experience

It is essential that we give our students the opportunity to experience real life work. To do this, we need your help. There are a variety of ways in which you can support us with this.

Opportunity	Brief summary	Time commitment	Date	Age of students	Further considerations
Extended work experience placements	Student joins you for work experience 1-2 times per week throughout the year	Between 0.5 - 2 days per week	Flexible	16-18 (6 th form)	Health and Safety Assessment
Week long work experience placements	Student joins you for one week	5 days	June and July	14-15 (Year 10) and 16-17 (Year 12)	Health and Safety Assessment
Workplace visits / open door days	We facilitate a visit to your workplace with a small group of students	None	Flexible	11 - 18	This will be a supervised visit at a time to suit you
Sponsoring work experience	Help us fund Year 10 and 12 work experience placements	None	June and July	14-15 (Year 10) and 16-17 (Year 12)	Your support will help us cover the cost of Health and Safety Assessments (circa £40 per placement)

Enterprise and Entrepreneurial Challenges

Challenges can be an interactive and fun way to engage with our students. They provide students with the opportunity to use their skills in a real-life setting, whilst working effectively with others to achieve a goal. We can work with you to brief students, create a challenge, facilitate the session and decide upon a prize.

Some suggestions as follows:

- Campaign or product design
- Environmental and sustainability focus – ask students about what your company can do to reduce environmental impact
- Recruitment campaign – ask students to design a campaign focussing on your brand/EVP
- Ask students to research and present on how technology will impact your business
- Set a fictional task for students, based around a scenario e.g setting up a business/budgeting for a new office

You will find that our students bring fresh ideas and a different perspective to the task!

Opportunity	Brief summary	Time commitment	Date	Age of students
Enterprise Challenge	Create an enterprise challenge for students.	1 day plus preparation time	July	13-16
Entrepreneurial Challenge	Set a challenge project for students to participate in with a prize.	Time to set up the project. Availability to award the prize.	Flexible	11-18

Sponsorship and Scholarship



There are a number of ways in which you can financially support our students. This is an excellent way to raise our students' aspirations and outcomes and is particularly rewarding for businesses that aren't able to commit time to our programme of activities.

Opportunity	Brief summary	Time commitment	Date	Age of students	Further considerations
Sponsorship/ Scholarship	Sponsor a school or Trust event, or student e.g. sporting success, progressing to University.	None	Flexible	11-18	Tell us how you would like any funds to be used or if we can make suggestions for you.

Employability skills

To ensure that our students are equipped in the best possible way to enter the world of work, there are a number of ways that you can support us. From becoming an Interviewer for the day, to running practice sessions or session on CV writing.

Opportunity	Brief summary	Time commitment	Date	Age of students	Further considerations
Mock Interviews	Give our Year 12 students their first experience of a real interview	Half/full day	July	16- 17	Suggested questions and guidance will be provided. You will be expected to offer feedback to students after the interview.
Interview practice	Practice sessions for Year 11 to 13 students who are applying to competitive Universities or Apprenticeships	Flexible (min 1 hour)	Flexible	16-18	Expertise in a competitive field and knowledge of interview process required.
Skills session	Session for students focussing on skills (e.g CV writing/ Interview tips)	Flexible	Flexible	16-18	Expertise in Early Careers would be beneficial

Mentoring

1:1 Support for our students is hugely valuable, and extremely rewarding. We can identify students who would particularly benefit from mentoring and match your experience with their needs.

Opportunity	Brief summary	Time commitment	Date	Age of students	Further considerations
Mentoring	1 to 1 support with students who need guidance (behaviour or career specific)	1-2 hours over a sustained period (e.g. monthly or a 6 week project)	Flexible	11-18	We would tailor this to your skills. You may need a DBS check.

A Sustained Partnership

We value your views both as an employer and member of our community and would like to hear of any additional ideas you may have that will enable you to engage and support our young people.

We are striving to develop, sustainable partnerships that, over time, will help make solid links between the world of education and employment. We are fully flexible to suit the needs of your business e.g tailored audience depending on subject/business objectives.

We appreciate that you will have your own requirements and expectations and would like to discuss any plans that may achieve these outcomes.

Please get in touch and we will happily discuss options that could ultimately produce mutually beneficial success for our students and yourself.



How to get involved

Please use the following form to reply and indicate your potential areas of support:

Where viewing online please click here: [Clevedon Community Aspire Partnership](#)

Or scan the QR Code:



Key Contacts

Contact	Role	Contact details
Mark Davies	Head of Careers and Destinations	01275 876744 / mdavies@clevedonschool.org.uk
Pippa Farrell	Careers and Destinations Advisor	01275 876744 / pfarrell@clevedonschool.org.uk

Clevedon Community Aspire Partnership Employer Engagement Programme

Opportunity	Brief summary	Time Allocation	Date	Age	Other information
Providing Extended Work Experience Placements	Offering a placement to a student who is able to work with you once or twice a week throughout the year.	Between 0.5 to 2 days per week	Throughout the year	16 to 18	You will need to undergo Health and Safety checks
Providing Work Experience Week Placements	Offering a placement to a student for a week	5 days (usually)	July (usually)	14 to 18	You will need to undergo Health and Safety checks
Enterprise and Entrepreneurial Challenges	Create an enterprise challenge for students.	1 day visit (and planning time)	July (usually)	13 to 16	
Enterprise and Entrepreneurial Challenges	Set a challenge project for students to participate in with a prize.	Time to set up the project. Availability to award the prize.	Throughout the year	11 to 18	Launches can be virtual or in person challenge. We can help you with pitching to the students.
Sponsorship/Scholarship	Sponsor a school or Trust event, or student e.g. sporting success, progressing to Uni.	None	Various times throughout the year	11 to 18	Tell us how you would like any funds to be used or if we can make suggestions to you.
Hosting workplace visits and Open-Door Days	Providing access to your place of work for groups of students to visit	30 min - 2 hours approximately.	Various times throughout the year	11 to 18	We will need to work with you regarding group size, programme and the time of the visit
Online / Webinar Careers Advice	Give a virtual careers talk	20-40 minutes	Various times throughout the year	15 to 18	You will need video-conferencing equipment (TEAMS / Zoom)
Participate in Careers Events - Daytime or Evening Talks	Come to the Academy and talk about your industry/career journey	20-60 minutes	Various times throughout the year	11 to 18	We can tailor the audience to your need (age and number of students)
Participate in Careers Fair- Stands	Come to the Academy's Careers Convention	3 hours	15 th November	11 to 18	You will need to have a stand and promotional material
Sponsoring Work Experience	Help us fund Year 10 Work Experience placements	None	June	14 to 15	Students on work experience placements need H&S visits. Sponsor our placements.
Mock Interviews	Give our Year 12 students their first experience of a real interview	0.5 to full day	June	16 - 17	We provide the questions and the students!
Interview practice	..for Year 11 to 13 students who are applying to competitive Universities or Apprenticeships	1 hour per interview	Various times throughout the year	16 to 18	Expertise in a competitive field and knowledge of interview process required.
Sustained partnership	Working with us, over time, to help make solid links between the world of education and employment.	Various	Various times throughout the year	11 to 18	This is an open invitation to explore new opportunities.
Mentoring - behaviour or career specific	1 to 1 support with students who need guidance	1-2 hours over a sustained period (e.g. monthly or a 6 week project)	Various times throughout the year	11 to 18	We would tailor this to your skills. You may need a DBS check.
Additional lines of mutual support	Working with us to generate mutually beneficial partnerships, sponsorship, product placement.... Flexibility to work with targeted student groups to deliver bespoke programmes. E.g. Pupil Premium/ Gender specific	Initial meeting with a representative from Clevedon to identify business/ student needs and opportunities	Any time	Any, (including parents)	You can identify how we can support your business and vice versa. We are looking for corporate involvement.

Employer Standards for Careers Education

The Careers and Enterprise Company (CEC) have launched a new national framework called The Employer Standards which are designed to help employers of all sizes to understand what activity creates the most impact when they are working with schools, special schools and colleges.

The nine standards provide a framework for effective careers engagement with the education sector and aim to:

- Inspire young people about employment sectors, businesses and the world of work.
- Develop young people's skills and help set them up for success.
- Demonstrate how effective collaboration between employers and schools, special schools and colleges can build sustained and beneficial relationships.

To find out more and the potential mutual benefits of the Employer Standards for your organisation and young people in education please click here:

[About Employer Standards - CEC Employer Portal \(careersandenterprise.co.uk\)](https://careersandenterprise.co.uk)



CCAP Membership Offers

	Enthuse	Motivate	Inspire
Clevedon School Website	✓	✓	✓
Clevedon Social Media Posts	✓	✓	✓
Pop Up banners in school reception, Sports Centre and whole school events	✓	✓	✓
Hospitality tickets to events		✓	✓
Gym in a Box membership		✓	✓
Astro Turf Advertisement*			✓
Hall and Conference Room Hire			✓
Food Tech Hospitality Packages with room hire*			✓
Suggested Contribution	£300	£750	£1500

* Additional financial contribution required to cover materials